

## **Harry Barkema**



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### Publishing

### Current C.V.

#### **Major fields**

Strategy and International Management

**HARRY G. BARKEMA** is a professor of Strategy and International Business at Tilburg University, The Netherlands, since 1989.

Over the past decade he has developed and led a research program on how companies successfully expand abroad and develop towards successful multinationals in a changing and uncertain world. Professor Barkema has authored or co-authored more than 50 articles appearing in such journals as *Strategic Management Journal*, *Academy of Management Journal*, *Journal of International Business Studies*, *International Journal of Industrial Organization*, and *Organization Studies* among others. He is the Director of the Center for International Management Studies (CIMS) at Tilburg University. He has been as associate editor of the *Academy of Management Journal* (twice) and he was the first Director of the Ph.D. program in Business at Tilburg University.

Visiting research and teaching assignments were at the Royal Institute of Technology in Stockholm (1981-82), The European Institute of Advanced Studies in Management in Brussels (1987), the Simon Business School in Rochester, NY (1989) and, most recently, IESE Business School in Barcelona (2003).

#### **Some recent publications:**

"Barkema, H.G. (2004). Internationalization as a Journey: An Emerging Research Agenda," *Academy of Management Journal*, (invited article).

"Barkema, H.G., Baum, J. & Mannix, B. (2002). Management challenges in a new time", *Journal of International Business Studies*, 45(5), 916-931.

"Vermeulen, G.A.M. & Barkema, H.G. (2002). Pace, rhythm and scope; Process dependence in building a profitable multinational corporation", *Strategic Management Journal*, 23(7), 637-653.

"Vermeulen, G.A.M. & Barkema, H.G. (2001). Learning through acquisitions", *Academy of Management Journal*, 44(3), 457-476.

"Frambach, R.T., Barkema, H.G., Nootboom, B. & Wedel, M. (1998). Adoption of a service innovation in the business market: An empirical test of supply side variables", *Journal of Business Research*, 41(2), 161-174.

"Barkema, H.G. & Vermeulen, G.A.M. (1998). International expansion through start-up or through acquisition: An organizational learning perspective", *Academy of Management Journal*, 41(1), 7-26.

"Barkema, H.G. & Gomez-Mejia, L.R. (1998). Managerial compensation and firm performance: A general research framework", *Academy of Management Journal*, 41(2), 135-146.

"Boyd, B.K., Finkelstein, S., Barkema, H.G. & Gomez-Mejia, L.R. (1998). Matching diversification and compensation strategies" In Hitt, M.A., Ricart, J.E., Costa, I. & Nixon, R.D. (Ed.), *New Managerial Mindsets*. (pp. 167-189). New York: John Wiley & Sons.

"Barkema, H.G. & Pennings, J.M. (1998). Top management pay: Impact of power and influence", *Organization studies*, 19(6), 975-1004.

"Barkema, H.G., Geroski, P.A. & Schawalback, J. (1997). Managerial compensation, strategy and firm performance", *International Journal of Industrial Organization*, 15(4), 413-416.

"Barkema, H.G. & Vermeulen, G.A.M. (1997). What differences in the cultural backgrounds of partners are detrimental for international joint ventures?", *Journal of International Business Studies*, 28(4), 845-864.

"Barkema, H.G., Schenkar, O., Vermeulen, G.A.M. & Bell, J.H.J. (1997). Working abroad, working with others: How firms learn to operate international joint ventures", *Academy of Management Journal*, 40(2), 426-442.

"Barkema, H.G., Bell, J.H.J. & Pennings, J.M. (1996). Foreign entry, cultural barriers and learning", *Strategic Management Journal*, 17(2), 151-166.

"Pennings, J.M., Barkema, H.G. & Douma, S. (1994). Organizational learning and diversification", *Academy of Management Journal*, 37(3), 608-640.